



For Sale

Location: **Brisbane**
Asking: **Expressions of Interest**
Type: **Manufacturing / Transport/Automotive**

Established Off-Road Caravan & Camper Business Design, Build & Retail

Expressions of interest are invited for a well-regarded Australian hybrid off-road caravan brand in South-East Queensland. Genuine retirement sale, with a loyal national customer base and clear scope for growth.

Multi Million Turnover, Quality Reputation, South East Queensland

Operating for more than 15 years, the business designs its own range of off-road hybrid caravans, manufactures through a long-standing overseas partner, and completes assembly, fit-out and finishing locally before selling direct to customers nationwide.

Key features:

- Recognised brand with a loyal, national following in the off-road / hybrid caravan segment
- Own product range couples' vans through to family layouts, in pop-top and hard-roof configurations
- Established overseas manufacturing partnership paired with local assembly and finishing
- South-East Queensland premises assembly workshop and showroom/office
- Experienced team in place; owner operates in a part-time oversight role
- Strong digital presence 30,000+ engaged followers and subscribers across social and email
- Multi-million-dollar turnover with a solid trading history (full figures provided to qualified buyers)

Offered as a complete going concern, the sale includes:

- The brand, business name and goodwill
- Proprietary designs and intellectual property
- Digital assets website, social media channels and content library
- Plant, equipment and fit-out
- Current inventory / stock on hand
- Established supplier, contractor and reseller relationships
- The experienced operating team

Contact:

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aubizbuysell.com.au/133571

Business Brokers Network
Australia
Broker Ref: 26098



With the market having stabilised after the caravan boom, and costs and inventory realigned to current conditions, the business is well positioned for an incoming owner with the drive to grow it, including through interstate expansion, product-range extension and aftermarket development.

Expressions of interest are now sought. Vendor support and a structured handover are available.

For a full Information Memorandum, copy and paste this link to complete the confidentiality agreement
- <https://www.mbs-public.com/public/f7a2dd35-72b2-4dfe-9a25-0c41d26e9b51/ca>

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