



For Sale

Location: **Melbourne**
Asking: **\$295,000 + SAV**
Type: **Franchise Resale / Retail-Food Takeaways**

Exciting New Concept in a Healthy Food Franchise Bendigo Victoria

This is a resale opportunity to take over an operating fast-food franchise store built around a simple, scalable loaded-potato concept, trading since 1995 under the parent brand.

The format is deliberately low-complexity: meats are slow-cooked overnight and potatoes oven-baked, keeping kitchen skill requirements and labour costs low. With over 75% repeat custom already established, this suits a hands-on owner-operator or a family team looking for a straightforward food business with proven systems already in place.

The store benefits from an established local customer base and four-plus years of trading history, so a new operator isn't starting from scratch on brand awareness or menu development. The sub-leased premises keep the property side simple, and full initial training (2 weeks) is included in the franchise fee, with ongoing franchisor support covering systems, ordering and operations. This keeps the learning curve for a new owner short.

Key Highlights

- * Operating successfully for 4+ years in the Bendigo region
- * Monthly takings typically in the \$35,000-\$45,000 range
- * Gross profit margin of 78% (excluding salaries), with cost of goods at 22%
- * Rent of \$2,333 per month plus outgoings
- * Franchise fee includes fit-out, plant & equipment, initial training and the right to operate under an initial 10-year license term (subject to renewal)
- * Low-complexity kitchen operation minimal active cooking required
- * Existing team in place, including a full-time cook/manager plus casual staff
- * Seven-day trading, 10am-9pm

Growth Potential

Current opening hours are consistent across the week, leaving room to test extended trading at peak periods (e.g. late evening or weekend adjustments) depending on local demand.

Contact:

John McSweyn
0400 440 440 or [1300 466 455](tel:1300466455)
aubizbuysell.com.au/133613

Business Brokers Network
Australia
Broker Ref: 26114



There's also scope to build out catering or bulk/office order options, and to lift local digital marketing and social media presence to convert more of the area's existing brand awareness into footfall.

Buyer Suitability

Best suited to an owner-operator or a family team (e.g. partners, or parent and adult child) wanting a hands-on, easy-to-run food business with established systems and a straightforward day-to-day operation. Given the franchise structure and required royalty/marketing fee commitments, this is not a passive investment it suits someone ready to work in the business day-to-day, at least initially.

Contact the broker on 0400 440 440 for more information.

For a quicker response, complete our Confidentiality Agreement:

<https://api.thebrokerageconnection.com.au/widget/form/5rd89rHVecl7l100XcL6>