



For Sale

Location: **QLD**
Asking: **\$350,000 + SAV**
Type: **Franchise Resale**

Dominos Pizza! Bowen! TO \$950,000, Long lease to 2046, Green / coastal change! Suit owner operator!

Bowen is located 205 kilometres south of Townsville, and is a historic coastal hub of approximately 11,000 residents

The picturesque township famously earned the title of the "Hollywood of the North" when director Baz Luhrmann transformed its heritage streets into 1930s Darwin for his 2008 epic film, Australia.

Economically, Bowen serves as a vital production engine for the state. It thrives heavily on agriculture, utilizing the fertile Don River delta to operate as one of Australia's premier winter vegetable producers, alongside its status as the birthplace of the famous Kensington Pride mango.

Additionally, the town anchors major industrial and commodity sectors, driven by the nearby Abbot Point deepwater coal port, local saltworks, and aquaculture ventures.

Blessed with a sunny "dry tropics" climate, Bowen perfectly pairs these major economic drivers with an enviable, relaxed lifestyle. It boasts eight pristine, uncrowded beaches including the award-winning Horseshoe Bay offering spectacular walk-in reef snorkeling right off the shore.

Domino's is Australia's undisputed pizza champion, snapping up approximately 50% of the local pizza market and 4.2% of the total fast-food scene.

Run from Brisbane, this ASX-listed powerhouse is actually the biggest global franchisee for the American brand.

With 700 stores across Australia, you can find them just about anywhere, mostly run by local franchise owners. Their secret weapon? Treating the business like a tech company.

A massive 90% of their orders happen online, mostly through their popular app.

Contact:

Reg Butler
0438 189 657

aubizbuysell.com.au/133825

Business Brokers Network
Australia
Broker Ref: 26183



Dominos stay ahead of the pack by combining cheap value deals with lightning-fast logistics, aiming to get pizza to your door in under 25 minutes. Even with Uber Eats stealing focus, they keep winning through clever tech and fresh menus.

KEY FEATURES FOR THE BOWEN FRANCHISE INCLUDE:

Current Lease expires July 2030 with 3 x 5 year options

Rent is \$2,880 per month and \$1,205 per month outgoings

Size is 56m2

Fit out - Current until late 2027

No rental bond

Established in November 2017

Training is 8 weeks (1 - 2 weeks in Brisbane, and balance in local training store)

Estimated cost to incoming franchisee - 2% of Contract (Purchase) Fee + GST \$5,000 + GST admin / franchisor legal + \$25,000 + GST Training

Franchise agreement expires May 2029 + 5 year options. Possible to top up at \$5,000 per annum at franchisors discretion

Annual Turnover was \$950,000 FY25.

Trading Hours are:

Sunday - Thursday Noon - 9.00pm

Friday - Saturday Noon - 11.00pm

SAV approximately \$12,000

Staffing - 2 Managers + 10 casuals (varies)

Owner is selling to consolidate in another area

Potential return to an Owner Operator is approx. \$130,000 EBIDTA (FY25) (Assumes new franchisee replaces the current manager and controls wages within benchmarks)

Or \$190,000 to a fulltime working couple

BANK finance may be available to approved applicants

For more information, please contact:

Reg Butler 0438 189 657

Glen Robertson 0408 449 747