



For Sale

Location: **Brisbane**
Asking: **\$2,900,000**
\$2,900,000 + SAV
Type: **Relocatable eCommerce / Retail Other**

Established Retailer with High-Growth E-Commerce Platform

An exceptional opportunity to acquire one of Brisbane's leading outdoor power equipment retailers, combining a long-established physical retail store with a rapidly expanding e-commerce platform. Following the launch of its upgraded website in November 2025, the business has generated more than \$1 million in online sales, demonstrating the scalability of its digital channel and providing significant upside for a new owner. With a strong commercial customer base, diversified revenue streams, experienced team, and authorised dealer agreements across more than 15 premium suppliers, this business offers a proven platform with significant growth potential.

Key Features:

- * Established and highly regarded outdoor power equipment retailer
- * FY26 Annual turnover in excess \$12m+ and growing YoY
- * Strong financial performance with consistent year-on-year growth
- * Loyal commercial customer base including contractors, councils, schools, sporting clubs and rural customers
- * Diversified revenue across retail sales, workshop servicing, parts and a rapidly growing e-commerce channel
- * More than 15 long-standing authorised supplier agreements providing a significant competitive advantage
- * Online sales channel with substantial opportunity to expand further nationally through improved logistics and fulfilment
- * Experienced and knowledgeable team in place across sales, workshop and administration
- * Well-positioned Brisbane location with a large showroom, workshop and warehouse facilities
- * Significant opportunities to grow online sales, commercial accounts, workshop capacity and national market reach
- * New secure long term lease is available with the vendor retaining ownership of the property

This is a rare opportunity to acquire a market-leading outdoor power equipment business with an established reputation, multiple revenue streams and exciting growth prospects. Genuine retirement sale with owner committed to supporting a smooth transition. Ideally suited to an owner-operator, investor, industry participant, or strategic buyer looking to expand their market presence and capitalise on the continued growth.

Contact:

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LINK Business Brisbane
Broker Ref: BR02007



Sale price \$2,900,000 + SAV (approx \$950,000)

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