

Entertainment Play centre Business for Sale Melbourne

**GREENFIELDS**
— Business Broker —

FOR SALE



PREMIER FAMILY ENTERTAINMENT BUSINESS

One of Victoria's leading family entertainment venues

**\$600,000+**
ANNUAL NET PROFIT
(Vendor provided after add backs)

**\$60,000**
WEEKLY REVENUE
(Approx.)

**12 YEAR**
SECURE LEASE

**FULLY MANAGED**
EXPERIENCED TEAM
IN PLACE

**ADDITIONAL SPACE**
FOR EXPANSION OR
COMPLEMENTARY
BUSINESS OPPORTUNITIES

**MULTIPLE REVENUE STREAMS**
Admissions, parties, events, F&B and premium attractions

**EXCEPTIONAL VALUE**
One of the most competitive rental rates per sqm in the market

**GROWTH POTENTIAL**
Additional space available for future expansion or complementary business opportunities

**PROVEN SUCCESS**
Loyal customer base, established systems and strong recurring revenue

**FULLY ESTABLISHED**
Significant infrastructure already in place, saving time, cost and risk

ASKING PRICE
\$2,500,000

**ENQUIRE NOW**
0470 133 725
teamvaibhav@greenfieldsre.com.au

**GREENFIELDS**
Business Broker

Financial information has been provided by the vendor. Prospective purchasers should undertake their own independent due diligence.

For Sale

Location: **Melbourne**
Asking: **\$2,500,000**
Type: **Tourism/Leisure**

Premier Kids Entertainment Play centre Business For Sale | Melbourne Inner West

Premier Family Entertainment Business For Sale | Melbourne Inner West

Annual Net Profit \$600,000+ | Fully Managed | Asking \$2,500,000

An outstanding opportunity to acquire one of Melbourne's leading family entertainment businesses. This large-scale operation has built a strong reputation, delivers consistent financial performance, and operates successfully under full management, making it an ideal investment or acquisition for experienced operators.

Business Highlights

- * Vendor-advised annual net profit exceeding \$600,000 (after add-backs)
- * Average weekly revenue of approximately \$60,000
- * Asking Price: \$2,500,000
- * Secure 12-year lease
- * Fully managed operation with experienced management team
- * One of the most competitive rental rates per square metre in the market
- * Additional space available for future expansion or complementary business opportunities

Revenue Streams

The business benefits from multiple established income sources, including:

- * General admissions
- * Birthday parties
- * Group bookings and events
- * Food and beverage sales

Contact:

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aubizbuysell.com.au/133874

Business Brokers Network
Australia
Broker Ref: 26203



- * Premium attractions

Operating Overview

- * Cost of Goods: Approximately 15% of turnover
- * Wages: Approximately 20% to 25% of turnover

Why This Business Stands Out

Established destination business with a loyal customer base

Proven systems and experienced management already in place

Long-term lease providing security and stability

Strong recurring revenue from repeat customers and advance bookings

Significant infrastructure already established, reducing the cost and risk of developing a comparable venue

Expansion opportunities through additional attractions or complementary business offerings

Excellent occupancy costs compared with similar large-format entertainment venues

This is a rare opportunity to secure a high-performing, fully managed entertainment business with strong profitability, secure lease tenure, and genuine future growth potential.

Asking Price: \$2,500,000

Important Information Vaibhav Grover - 0470133725 Business Advisor and Broker Agent's Representative acting for Greenfields Real Estate, Lic No. 091937L. All financial information is provided by the vendor. Buyers must complete their own due diligence. Agents accept no liability for accuracy of figures or any outcomes arising from the information supplied. Pictures are for Reference Purpose Only