



For Sale

Location: **Melbourne**
Asking: **\$1,450,000**
Type: **Services-Other / Home Based**

Premium Digital Marketing Agency | B2B| Recurring Revenue | Established 10+ Years

Exceptional opportunity to acquire a highly regarded full-service digital agency with an established reputation, recurring revenue base and more than one decade of successful operating history.

Positioned within Australia's rapidly growing digital transformation sector, the business provides an integrated suite of services including digital strategy, SEO, paid advertising, web development, eCommerce solutions, branding, hosting and ongoing managed digital services.

Key Business Highlights

- Revenue exceeding \$1.2 million
- EBIT exceeding \$600,000
- No Saas
- Established market presence with over 10 years of continuous operation
- Strong recurring revenue profile and growing
- High-quality client portfolio with exceptional retention metrics
- Experienced operational team with mid management team with long term tenure
- Flexible operating structure with substantial scalability potential
- Owners willing to provide comprehensive transition support

The business has built its reputation through long-standing client relationships, referrals and consistent service delivery, resulting in a premium market position and highly defensible earnings profile.

Having historically relied on referrals and reputation rather than structured sales and marketing initiatives, the business presents significant growth potential for a strategic acquirer seeking to accelerate expansion through enhanced business development, geographic reach and service penetration.

This opportunity will appeal to strategic acquirers, marketing groups, IT service providers, digital transformation firms, media organisations and entrepreneurs seeking a scalable platform with immediate recurring revenue and substantial future growth potential.

Contact:

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Business Brokers Network
Australia
Broker Ref: 26227



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