



For Sale

Location: **Sydney**
Asking: **\$699,000**
Type: **Relocatable eCommerce**

Premium Electronics E-Commerce Business | Two Established Brands | Revenue over \$2m

About the Opportunity

Established in 2005, the business has built a strong reputation over 20 years, supported by established supplier relationships, proprietary brands, multiple sales channels and sophisticated fulfilment systems.

With revenue exceeding \$2 million, the business offers a diversified and scalable platform with significant potential for further domestic and international growth.

Key Highlights

- Over 20 years of successful trading history
- Two recognised online brands
- Revenue exceeding \$2 million
- \$500,000 in stock included in the sale price
- Established proprietary and branded product ranges
- Multi-channel sales through proprietary websites, eBay, Amazon, Bunnings Marketplace and other platforms
- Diversified product categories including automotive electronics, dash cameras, reversing cameras, security, gaming, mobile accessories, smart home technology and power solutions
- Established international supplier network and direct sourcing
- Strong SEO, digital assets and online marketplace presence
- Thousands of customer reviews and an established repeat customer base
- Scalable fulfilment infrastructure and proven operating systems

Growth Opportunities

Further growth could be achieved through expansion of proprietary brands and product ranges, international marketplace expansion, increased B2B and wholesale distribution, Amazon optimisation, enhanced digital marketing and entry into complementary technology categories.

Ideal Acquirer

Contact:

Dru Morgan
or [1300 577 297](tel:1300577297)

aubizbuysell.com.au/133929

Business Brokers Network
Australia
Broker Ref: 26228



The business is well suited to strategic e-commerce operators, consumer electronics distributors, online retail consolidators, importers, wholesalers, private equity groups and technology entrepreneurs.

A rare opportunity to acquire two established brands with a long trading history, diversified revenue channels and significant stock value.

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Non-Disclosure Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/enyy9pd>

DRU