



For Sale

Location: **Sydney**
Asking: **\$2,000,000**
Type: **Relocatable eCommerce**

Established Online Sales | Major National Retail Distribution | Strong Margins

An opportunity to acquire an established Australian brand with a strong position in the growing women's consumer health and personal care market.

Originally launched online, the business has scaled rapidly into a successful multi-channel operation spanning direct-to-consumer and major national retail. Revenue has more than doubled over the past two financial years, reaching approximately \$1.94 million in FY26.

The business has developed a range of complementary own-brand products that support strong customer loyalty, repeat purchasing and customers purchasing across the range.

A new owner would be acquiring an established operation with proven products, an existing customer base and its supplier relationships, fulfilment operations, retail distribution and marketing systems already in place. This provides a strong foundation for further growth across new products, retail distribution and international markets.

Business Highlights

- * Approximately \$1.94 million FY26 revenue
- * Revenue has more than doubled over the past two financial years
- * Strong gross profit margins
- * Established online sales and major national retail distribution
- * Own-brand range of complementary products
- * Strong customer loyalty and repeat purchasing across the range
- * Lean operating model with supplier and fulfilment relationships in place
- * Clear opportunities across new products, retail distribution and international markets

The business would suit a consumer health or personal care company seeking a proven brand for its portfolio, an established retail or e-commerce operator looking for its next growth opportunity, or an investor seeking an established and growing business with strong financial performance.

Contact:

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Business Brokers Network
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A larger industry buyer could use its existing marketing, distribution and international capabilities to accelerate the business's next stage of growth.

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Non-Disclosure Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/ef54zqk>

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