

Marketing & Design Agency Business for Sale Melbourne



For Sale

Location: **Melbourne**
Asking: **\$3,300,000**
Type: **Services-Other**

Marketing & Design Agency | B2B | Recurring Revenue

An exceptional opportunity exists to acquire a Victorian-based marketing agency and design studio delivering integrated marketing, communications, digital, web, and strategic services.

Operating as a full-service agency, the business provides clients with a seamless end-to-end solution through a single trusted partner, helping brands strengthen their presence, engage their audiences, and achieve measurable outcomes. The agency has established a professional reputation for quality, creativity, and strategic thinking, with strong positioning across the marketing and design sector.

The business serves a diverse client base and is well suited to buyers seeking a scalable, service-led operation with broad capabilities and continued growth potential. Its integrated model creates multiple revenue opportunities across creative, digital, and strategic service lines, making it an attractive acquisition for industry operators, strategic buyers, or entrepreneurial buyers looking to enter a resilient and in-demand market.

Key Selling Points:

- Established in 1999 Victorian-based marketing and design business with a full-service offering
- Integrated capabilities across marketing, communications, digital, web solutions, and strategy
- Experienced management that runs the day to day operations
- Trusted partner model that supports long-term client B2B relationships
- Contracted recurring revenues and contract project revenues
- Strong brand positioning within a competitive and growing industry
- Low customer revenue concentration with largest client generating around 15% of total revenue
- Significant growth potential through expanded digital services, new client acquisition, and broader market reach

Financial Snapshot

- FY2027 - Sales \$2,250,000, Normalised EBITDA \$870,134
- FY2026 - Sales \$3,030,183, Normalised EBITDA \$898,264
- FY2025 - Sales \$2,073,263, Normalised EBITDA \$827,735

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Business Brokers Network
Australia
Broker Ref: 26370



- FY2024 - Sales \$2,165,170 Normalised EBITDA \$768,860

This opportunity will appeal to strategic acquirers, marketing groups, IT service providers, digital transformation firms, media organisations and entrepreneurs seeking a scalable platform with immediate recurring revenue and substantial future growth potential.

For a full CIM, copy & paste the following link into your web browser to complete the confidentiality agreement - <https://www.mbs-public.com/p44atht>

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