



For Sale

Location: **Brisbane**
Asking: **\$2,200,000 + SAV**
Type: **Wholesale/Distribution**

Importer & Wholesaler of Pebbles And Decorative Stone

The Business is a well-established wholesale trade business, specialising in high-quality pebble and stone products for commercial, retail and wholesale clients across Australia.

With a strong digital presence through its website, the business has built a trusted brand reputation, a stable repeat customer base, and a robust supply chain. Over multiple years of operation, the business has demonstrated consistent performance and growing profitability, currently generating an annual profit of approximately \$983,000, making it an attractive opportunity for both strategic and financial buyers.

Key Selling Points:

- Consistent annual profit of approximately \$888,000, average over the last four years reflecting strong underlying demand and effective cost management.
- Established brand with a reputation for quality, reliability, and timely delivery.
- Diversified customer base including landscapers, builders, retail outlets, and commercial project contractors.
- Streamlined operations and scalable infrastructure designed to support further growth and geographic expansion.
- Strong online presence, providing marketing leverage and lead generation capabilities.
- Reliable supplier relationships and secure access to quality raw materials, supporting long-term sustainability.
- Significant growth potential through product range expansion, regional market penetration, and targeted digital marketing.

Financial Snapshot:

The business delivers robust profitability within the wholesale trade industry, supported by steady revenue streams and sound margin management. For 2026, the business generated sales of \$4,609,916, with a current annual profit of approximately \$983,000, reflecting its strong operational efficiency and market strength. High-level financial metrics are available for initial review, and detailed financial statements will be provided to qualified buyers upon signing a Non-Disclosure Agreement.

Reason for Sale:

Contact:

Dru Morgan
or [1300 577 297](tel:1300577297)

aubizbuysell.com.au/134286

Business Brokers Network
Australia
Broker Ref: 26371



The current owner is seeking to transition out of the business due to long-term retirement planning. This sale presents an excellent opportunity for a new owner to leverage an established platform and continue driving growth.

For a full CIM, copy & paste the following link into your web browser to complete the confidentiality agreement - <https://www.mbs-public.com/yd94mja>

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