



For Sale

Location: **TAS**
Asking: **\$149,000 WIWO**
Type: **Hospitality-Bars**

Queenstown Wine Bar Proven, Lifestyle + Upside

An opportunity like this rarely comes to market. This well-established wine bar and cafe is a highly regarded, fully established venue in the heart of Queenstown offering a unique chance to step into a lifestyle business with an existing brand, loyal following, and immediate income.

ENORMOUS UPSIDE WITH CONSIDERATION TO MINING BOOM!

Set on the main street of one of Tasmania's fastest-evolving tourism destinations, the business attracts a strong mix of visitors and locals seeking a more refined, experience-driven food and wine offering.

Why Buyers Are Paying Attention

- Established brand with strong local and tourist following
- Prime high-exposure main street location
- Unique concept focused on Tasmanian wines & curated dining
- Quality fit-out including commercial kitchen, bar & outdoor beer garden
- Simple, proven operating model
- Significant investment already completed walk in and trade

Lifestyle Business with Real Upside

Currently trading just 4 evenings per week, the business offers an ideal balance of lifestyle and income, with clear potential to grow:

- Expand trading days to capture mid-week tourism
- Introduce events, wine tastings & private functions
- Increase high-margin retail wine sales
- Leverage continued growth in West Coast tourism

Who This Suits

- Owner-operator or couple seeking a lifestyle change
- Hospitality buyer wanting an affordable entry point

Contact:

Dru Morgan
or [1300 577 297](tel:1300577297)

aubizbuysell.com.au/134350

Business Brokers Network
Australia
Broker Ref: 26403



- Operator priced out of metro markets looking for value

Why This Opportunity Stands Apart

This is not a start-up or project it's a well-established, fully operational venue with brand recognition already built. The cost to recreate this business today would far exceed the asking price.

(Long lease in place freehold available separately)

Price Guide \$185,000 WIWO

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Confidentiality Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/public/d47ec36f-4b31-400a-b6e6-86797e2b3722/ca>

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