



For Sale

Location: **Melbourne**
Asking: **\$15,000,000**
Type: **Wholesale/Distribution**

Established Wholesale Production Nursery | Under Management | \$1.9m Profit

Rare opportunity to acquire a large-scale wholesale production nursery. Operating under management with long trading history, strong industry relevance & a substantial established retail supply relationship.

Trading as Plant Growers Australia (PGA), this is one of Australia's larger vertically integrated wholesale plant propagation & production nurseries, built over decades on strong genetics, proprietary systems and long-term customer relationships. Operating under an established management team across two freehold properties, the business propagates, grows & supplies more than 300 native & exotic ornamental plant varieties to retailers, landscapers, home gardeners & other wholesale growers nationally.

With circa \$15 million in annual turnover, consistent profitability & freehold land included in the sale price, this is a well-established platform offering genuine growth upside in a large, fragmented, high-demand industry.

Why This Business Stands Out

- Under management: Run by an established management team, giving a new owner a proven operating structure from day one.
- Strong financials: ~\$15m in annual turnover and ~\$1.9m in net profit.
- Long trading history: A well-established, multi-decade presence in the Australian nursery sector, with long-standing customer relationships.
- Scale and capability: Approx. 100,000 cuttings propagated weekly, with roughly two million finished plants & one million plugs and tubes produced annually. Capacity exists to scale to around four million units.
- Proprietary genetics: An in-house breeding program has produced more than 80 exclusive plant varieties and several branded, recognised collections
- Licensed import & export facility: Enables sourcing of new international genetics and distribution of Australian-developed varieties into overseas markets.
- Operational IP: Purpose-built proprietary software runs administration, production planning, ordering & dispatch across both sites. Difficult for a new entrant to replicate quickly.
- Sustainability credentials: Integrated water reuse system has cut mains water use by ~90%, alongside solar power and a pest management program that has reduced chemical use.
- Freehold property included: 2 sites totalling ~30 acres, comprising propagation, processing & administration facilities plus significant growing grounds & a 3-bedroom residence

Growth Opportunities for a Buyer

Immediate upside includes scaling propagation output, expanding into the landscaping plant market, complementary bolt-on acquisitions & international commercialising the breeding portfolio.

Who This Opportunity Suits

This opportunity is well suited to a strategic trade buyer, private equity group, property investment & development company, or well-capitalised operator looking to establish or expand a platform in the

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horticulture & greenlife sector particularly one seeking an established retail supply relationship, production infrastructure & freehold property as a foundation for further growth.

Asking Price

\$15,000,000 share sale, includes freehold properties valued at \$7,000,000

For the full CIM,copy & paste the link to complete the NDA - <https://www.mbs-public.com/public/b650b14f-5b25-4738-b692-1749e55df35c/ca>

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