



## For Sale

Location: **Sydney**  
Asking: **\$69,990**  
Type: **Services-Other**

### Established Cleaning Business In Lake Macquarie - 14 Years | Vehicle & Equipment Included

This cleaning business has been quietly building a loyal following since 2012, growing into a trusted name across the Lake Macquarie area.

The business services a diversified customer base across residential, commercial, NDIS and accommodation sectors, with repeat clientele and strong word-of-mouth referrals.

The business currently averages approximately 16 hours per week of regular cleaning work. Additional one-off and detailed cleaning jobs are undertaken as opportunities arise, providing further work beyond the regular weekly workload.

After approximately 14 years of building the business, the owners are now ready for a lifestyle change, creating an opportunity for a new owner to take the business forward.

Low overheads and a flexible subcontractor model mean the business runs lean, without the burden of a large wage bill or premises lease.

With the owners currently maintaining a manageable regular workload and undertaking little active marketing, there is considerable scope for a new owner to increase regular clients, accept more one-off work and expand the business further.

Everything needed to start straight away is included, from the vehicle to the equipment, so a new owner can be out on the road from day one.

#### Key Highlights

- \* Trading since 2012, with an established and loyal client base
- \* Approximately 16 hours of regular cleaning work per week, with additional spring cleans and exit cleans as required, providing further work and income
- \* Diversified across residential, commercial, NDIS and accommodation clients
- \* Owner-operated model with subcontractors engaged as required, keeping overheads low

### Contact:

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Business Brokers Network  
Australia  
Broker Ref: 26418



- \* No premises lease, meaning no ongoing rent commitment
- \* Sale includes a 2015 Volkswagen Golf station wagon with cargo barrier
- \* Cleaning equipment, chemicals and tools included in the sale
- \* Strong referral-based business with repeat clientele
- \* Currently operating on a flexible, part-time basis

#### Growth Potential

- \* Capacity to increase the regular client base beyond the current part-time operation
- \* Expanding NDIS and commercial cleaning work
- \* Engaging additional subcontractors or staff to scale up
- \* Building an online and social media presence, which is currently untapped
- \* Developing referral relationships with Real Estate Agencies and short stay accommodation operators
- \* Extending the service area across Lake Macquarie, Newcastle and the Central Coast

#### Buyer Suitability

An excellent opportunity for an owner-operator or first-time business buyer seeking a low-overhead business with flexible hours. It may also suit an established cleaning operator looking to expand its existing client base and service area.

Please contact broker Kim Bligh on 0428 338 349 for more information. For a quicker turnaround, complete our Confidentiality Agreement:

<https://api.thebrokerageconnection.com.au/widget/form/5rd89rHVecI7l100XcL6>