



For Sale

Location: **Melbourne**
Asking: **\$99,000**
Type: **Services-Other**

Property Styling & Furniture Staging Business Chattels Sale WIWO

A fantastic opportunity to acquire the complete assets of an established property styling and furniture staging business - offered at a fraction of the original setup cost. Perfect for a stylist, home staging professional, or entrepreneur ready to step into the industry with a full turnkey inventory.

This sale includes everything required to operate a professional staging business with the ability to style 6-8 homes at once. The current collection is cohesive, high-quality, and versatile across home styles, providing strong appeal to real estate agents, developers, and private vendors.

The original purchase to set up this business exceeded \$400,000, representing exceptional value for a new owner looking to launch or expand with minimal risk and full operational capability from day one.

What's Included in the Sale

- Complete furniture and decor inventory suited for 6-8 full property staging packages
- High-end lounges, beds, consoles, dining settings, artwork, rugs, lighting, outdoor pieces and accessories
- Professional-grade, coordinated styling collections ready for immediate use
- Warehouse shelving, storage equipment, and operational assets
- Branding assets, website, marketing materials and image library
- Systems, templates, and workflow documentation to support smooth operations

Key Advantages

- Massive value acquire over \$400k in assets for only \$99,000
- Step straight into the market with full-capacity staging stock
- Current aesthetic is modern, neutral, high-demand and real estate-ready
- No need to spend years building an inventory everything is curated and ready
- Suitable for an owner-operator or expansion of an existing staging business

Contact:

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Business Brokers Network
Australia
Broker Ref: 26428



Why This Is a Great Opportunity

With the rising demand for professional styling and the proven uplift it offers property vendors, this asset sale presents a low-cost, high-value entry point with immediate revenue potential for the right operator.

Sale Details

- Price: \$99,000 WIWO (Chattels sale)
- Includes all inventory, decor, styling collections and business assets as agreed
- Immediate availability for handover

To access this business's Confidential Information Memorandum, please copy and paste the link below into your web browser, complete the Non-Disclosure Agreement, and our brokers will contact you accordingly.

<https://www.mbs-public.com/6c7sr3t>

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