



For Sale

Location: **Adelaide**
Asking: **\$750,000.00**
Type: **Services-Other**

Adelaide Digital Agency \$246K Profit, 70% Recurring Revenue, ~29% Margins

An exceptional opportunity to acquire an established, highly profitable digital agency generating \$852,182 revenue and \$246,518 net profit in FY2026, with 70.8% of revenue generated from recurring retainers client agreements. This represents more than \$600,000 of FY2026 revenue from recurring retainers services, providing a strong foundation of predictable income before new project work is won.

Trading successfully for over 20 years, the business designs, builds, hosts and maintains websites for a loyal and diverse client base spanning local government, professional services, healthcare, trades, tourism and not-for-profit organisations. Long-term hosting and maintenance retainers drive dependable monthly income, while a low-capital, no-stock model keeps ongoing capital requirements minimal. The business also benefits from an experienced team already in place, supporting continuity and reducing day-to-day reliance on the current owners.

Financial Snapshot FY2026

Revenue: \$852,182

Net Profit: \$246,518

Net Margin: ~28.9%

Recurring Retainers Revenue: Approx. \$600K+ p.a.

Price / FY2026 Net Profit: Approximately 3x

Asking Price: \$750,000

Why This Opportunity Stands Out

70%+ recurring retainers revenue predictable cash flow from day one

~29% net margin strong profitability for an established digital agency

Priced at approximately 3x FY2026 net profit

20-year trading history, with financials available back to FY2023 due-diligence ready

Contact:

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aubizbuysell.com.au/134416

Business Brokers Network
Australia
Broker Ref: 26206



Experienced team in place beyond the owners supporting operational continuity and a smooth handover

Diversified, loyal client base across resilient industries

Low-capital, no-stock model minimal ongoing capital requirements

Room to Grow

Clear upside exists to expand higher-margin SEO and digital marketing retainers across the existing client base, increase website development and conversion optimisation services, and scale recurring service packages.

The upcoming lease expiry in January 2027 also creates an opportunity for the incoming owner to reassess the business's premises and operating model. The business could be relocated to a preferred location or potentially transitioned to an entirely remote model, with some employees already demonstrating strong performance while working remotely. A remote or hybrid structure could provide greater operational flexibility while reducing premises-related overheads, particularly rent, and potentially improving overall cost efficiency.

These opportunities provide a new owner with multiple pathways to grow revenue, improve margins, increase operational flexibility and build on the business's established recurring retainer revenue base.

Who It Suits

Ideal for an existing agency wanting to bolt on recurring revenue, established clients and an experienced team, an investor seeking an established, cash-flowing operation, or an operator ready to step into a mature business with genuine growth headroom.

Enquire today in the strictest confidence.

To receive an Information Memorandum on this established, high-margin digital agency, contact:

Nikki Katz Australia's Leading Business Broker

0420 205 021

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All enquiries treated with the strictest confidence. A Confidentiality Agreement may be required before further information is released.