



For Sale

Location: **Brisbane**
Asking: **\$350,000**
\$350,000 WIWO
Type: **Services-Other**

Brisbane Marketing, PR & Communications Agency for Lifestyle Brands

For more than 20 years, this Brisbane-based creative communications agency has built a strong reputation delivering strategic, results-driven public relations, digital and integrated marketing for premium clients across property, travel, arts, hospitality, retail and fashion.

Underpinned by long-standing client relationships and a solid base of recurring retainer revenue, the agency offers genuine end-to-end capability of public relations, digital, social media, influencer strategy, events and brand positioning, supported by proprietary systems and methodologies refined over two decades.

Key Highlights

- * 20+ years of successful trading and an established reputation in the Brisbane market
- * FY26 profit to a working owner in excess of \$300,000
- * Strong, established relationships with premium and luxury clients across multiple sectors
- * Preferred supplier and panel status with a number of major national and international brands, as well as government bodies
- * Genuine end-to-end capability -PR, digital, social, events, influencer and strategic communications
- * Stable, experienced team of 3 core staff + owner, supported by specialist contractors
- * Well-documented frameworks and processes built up over 20+ years, reducing reliance on any one individual
- * Diversified income across retainers, project work and event income
- * Comprehensive transition and handover support to ensure a smooth changeover for an incoming owner

Brisbane and South East Queensland are entering a significant period of growth, with major infrastructure investment underway ahead of the 2032 Olympic and Paralympic Games driving continued momentum particularly across the property, travel and hospitality sectors. This positions an incoming owner well to build on the existing client base, grow the service offering, or use the agency as a platform to expand further into the Queensland market.

Contact:

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LINK Business Brisbane
Broker Ref: BR02032



A perfect opportunity for a strategic buyer, or a marketing or PR specialist to step in and continue the strong reputation and legacy this agency has built over 20 years.

Enquire now for further information.

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