



For Sale

Location: **Brisbane**
Asking: **\$395,000**
\$395,000 + SAV
Type: **Wholesale/Distribution**

Health and Wellness Brand with National Distribution Network

An established and well recognised Australian health and wellness brand is available for acquisition, offering a diversified range of superfoods, nutritional supplements, natural oils, wellness products and an expanding pet wellness range.

The business has developed a strong multi-channel sales platform combining direct-to-consumer e-commerce with national wholesale distribution, with products represented across over 200 retail locations throughout Australia. Operations are supported by established supplier relationships, outsourced manufacturing and a third-party logistics provider, creating a lean and highly scalable operating model.

Highlights

- FY26 normalised profit of approximately \$160,000
- Diversified portfolio of established proprietary products
- Products represented across over 200 retail locations nationally
- Established direct-to-consumer e-commerce and wholesale channels
- Major national distribution relationships
- Products supplied fully manufactured, branded and packaged
- Fully outsourced warehousing, pick and pack and fulfilment
- Stockists generally pay upfront, supporting favourable cash flow
- Strong customer reviews, brand awareness, and established digital brand presence
- Approx. 6.8K Instagram followers and 1.1K Facebook followers

The business can be operated remotely, with inventory and fulfilment managed externally and the majority of physical logistics already outsourced. This provides an incoming owner with the flexibility to retain the existing structure or integrate the business into an established e-commerce, health, wellness or consumer-products platform.

Contact:

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LINK Business Brisbane
Broker Ref: BR02051



Asking Price: \$395,000 + SAV

SAV currently estimated at approximately \$100,000.

An attractive opportunity for an owner-operator, e-commerce buyer or strategic acquirer seeking an established and profitable health and wellness platform with national retail reach and significant growth potential.

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