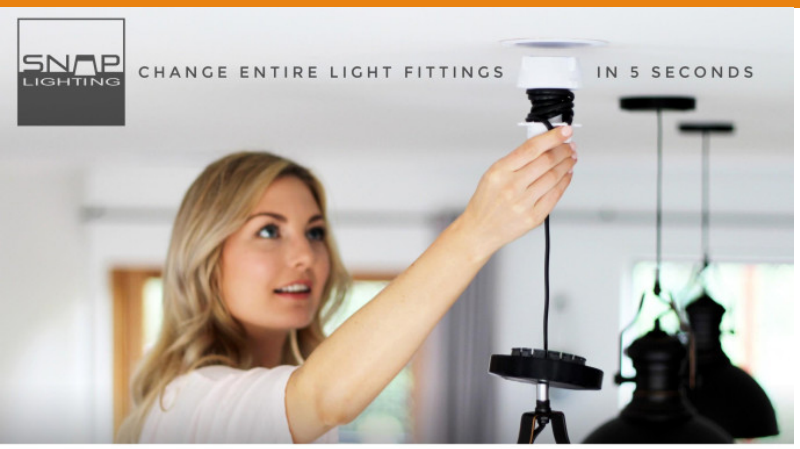
Patented Electrical Global Product Business for Sale Melbourne





For Sale

Location: **Melbourne**
Asking: **Expressions of Interest**
Type: **Wholesale/Distribution**

Patented Electrical Global Product Business - EBS

Calling out to all Entrepreneurs, Manufacturers, Wholesalers, and Distributors. This Melbourne based electrical business (relocatable) is offered for sale as an asset sale, with a patented product range, established intellectual property and production assets in place for a new owner to relaunch and develop the business, or bolt onto an existing product range.

The core product is a DIY plug-and-play ceiling lighting platform: a reusable connection point, allowing homeowners to simply snap in compatible downlights, pendant lights and other fittings in seconds, without tools or an electrician. Patents across Australia, the USA, China and Europe. Compliance testing has been completed, including EESS, ACMA and TUeV.

The production ready range includes sockets, downlights, pendants and conversion kits. Production tooling has been built and is in place and ready to reorder. Initial market acceptance sales tests are complete, recording more than $140,000 in sales. The business has previously sold through Bunnings Marketplace and direct online, and has a reported 15 per cent repeat purchase rate. Gross margins are stated at 50 to 60 per cent currently, rising to 70 to 80 per cent on repeat sales at scale.

Included in the sale are stock, brand, tooling, trademark, domains, website, intellectual property, systems, processes and patents. The listing also includes a founder handover and supplier introductions. A database of more than 1,800 email subscribers and 7,000 social followers is ready to reactivate. Scale in stages as demand grows.

* Patents in place.

* Tooling, Systems and website / store already in place.

* Compliance testing completed

* Product range and stock included

* Founder handover and supplier introductions, with potential to stay on as advisor / tech support.

Expression of Interest. Genuine offers invited.

This is an asset sale and may be subject to GST.

An Information Memorandum is available to serious buyers following completion of a confidentiality agreement.

Contact:

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aubizbuysell.com.au/135334

Business Brokers Network
Australia
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