



For Sale

Location: **Melbourne**
Asking: **\$4,950,000**
Type: **Services-Other**

Premium SEO Marketing Agency for Sale / 15 Staff and 120+ Clients

Don't miss out on a lucrative opportunity to acquire this highly successful and established SEO digital marketing agency. With a proven track record and a strong reputation in the industry, this business offers immense growth potential and a solid foundation for continued success.

The seasoned team is split into two divisions: a sales team dedicated to lead generation and clients management, and an SEO tech team known for delivering top-notch work. The business has been growing steadily year on year, expanding its client database, as well as refining and enhancing its systems and processes.

Highlights

- Established for over 8 years, achieving first page Google ranking for key commercial keywords, ensuring steady organic traffic and strong brand visibility.
- Boasts a diverse and loyal client base, exceeding 120 active clients with minimal churn rate (50%+ clients over 2 years tenure)
- Providing flexibility with no lock-in contracts and a 30-day termination notice, streamlining the client acquisition process.
- Lead generation systems incorporating SEO-driven organic traffic, PPC campaigns, effective email marketing, and strategic partnerships.
- The agency demonstrates consistent year-on-year revenue growth, with FY23 PEBITDA exceeding \$1,400,000.
- Operating with a dedicated in-house team of digital marketing professionals committed to delivering top-tier solutions and ensuring client success.

The current owner does not have a client-facing role in the business and has shifted focus away from the agency to pursue a new project. The business is well-structured and ready for a seamless management transition. However, the Seller is willing to offer assistance for up to 12 months post-settlement, staying in a full-time capacity within the business to facilitate a successful transition period, if required.

This is a remarkable opportunity to acquire a thriving digital marketing agency with a solid foundation, established lead generation channels, and impressive revenue growth. Take advantage of this turnkey business and capitalise on the digital marketing industry's potential for continued expansion.

Enquire now to discover more about this opportunity.

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