

Andersens Flooring Business for Sale Australia Wide



For Sale

Location: **Australia**
Asking: **\$150,000 + SAV**
Type: **Retail Other / Services-Other**

Andersens Flooring. Established 65 years! Brand Conversion Incentive!

Andersens Flooring is the largest flooring retailer in Queensland and Northern NSW, with a highly successful franchise model, operating comfortably from the largest cities to small isolated rural communities.

The franchise has become a household name in the markets that they operate in, and have earned the reputation as 'The Respected Name in Floor Coverings'

With limited growth opportunities in Queensland and Northern NSW, Andersens Flooring is now ready, and will "Nationalize" the brand into the following Victorian locations:

- * Melbourne
- * Geelong
- * Ballarat
- * Bendigo
- * Mildura
- * Shepparton
- * Warrnambool
- + Others

Andersen Flooring franchise features include:

A Low Entry Cost Proven Franchise Business Model (Circa \$150,000 subject to required works / landlord contribution, franchise fee, samples and vehicles).

Converting existing operational flooring businesses are actually offered an incentive to join the Andersen Flooring group.

Pleasant Work Environment - A typical store focuses on making sales and contracts out the more physical product installation. Family Friendly Culture

Contact:

Reg Butler
0438 189 657

aubizbuysell.com.au/117508

Business Brokers Network
Australia
Broker Ref: 19908



Low Stock or Inventory Costs. No need to carry excessive stock requirements beyond underlay and trims

Top Tier Training and Ongoing Support. No experience in flooring is required. Andersen's will teach you everything you need to know with their comprehensive training program

Prime Site Selection. Once you make your decision, you will operate your business within a territory that has been strategically chosen to allow for the best opportunities of success

Very low failure rate. Many of Andersen's franchisees have been operating successfully for decades, attesting to the franchisee satisfaction, store profitability, and the strength of the brand

We welcome interest from:

* Individuals looking to commence a new operation, ideally as a "hands on" owner operator

* Existing stores, interested in re-branding, with a conversion incentive

Finance against the business may be available to approved applicants

For a no obligation and confidential chat, please contact:

Reg Butler

0438 189 657

reg.b@businessbrokersnetwork.com.au

Additional information

Andersens Flooring was founded in the late 1950s in the country town of Gatton, just west of Brisbane, where they are still headquartered and operate from today.

Great reputations don't just happen... Over the decades, a single store has grown to 55 stores operating throughout Queensland, and in NSW, thus giving the group tremendous bulk purchasing power.

Andersens Flooring range consists mainly of carpet and vinyl flooring to include timber, timber laminates, bamboo, tiles, and window furnishings.

