

Eco Cleaning Products Shop & Ecommerce Business for Sale Gold Coast QLD



For Sale

Location: **Gold Coast**
Asking: **\$75,000 + SAV**
Type: **Services-Other**

URGENT EXIT REQUIRED - ECO CLEANING PRODUCTS

Selling Equipment Value of \$75,000 + Stock! Goodwill for significant revenue is FREE.

This business has been built from the ground up driven by a desire to reduce the impact of one-use plastic waste and toxic chemicals on our environment, by giving customers a choice of low impact packaging and eco-friendly cleaning & personal care options. The owner needs a quick exit so is offering the business For sale at a discounted value.

A loyal customer base has been built locally on the Southern Gold Coast, with repeat sales making up a significant portion of sales revenue. B2C Sales are predominantly done in store, but an E-commerce presence is up and running ready to be pushed as a secondary sales channel. Retail sales are complemented by a small cohort of Eco minded businesses & commercial cleaners, which demonstrates further opportunity to diversify revenue streams by utilising the existing warehousing capacity to service B2B customers.

The shop has recently been relocated to a high traffic retail precinct and has a new fit out which presents extremely well. Customers can browse eco-friendly merchandise and are encouraged to refill their cleaning and personal care products from bulk storage using their own refillable containers. A huge range of personal care & cleaning products are on offer, supported by well trained staff and owner who are passionate about the environment and educating others on how to reduce their impact on it.

- * Large Eco-friendly personal care & cleaning product range
- * Solid lease in a high traffic retail precinct
- * New well-presented Showroom
- * Set up and ready for the lever to be pulled on a variety of sales initiatives.
- * Selling for Stock and Equipment Value

Supply arrangements are in place direct with manufacturers and importers. Systems and processes have been setup to provide real time reporting on sales, including point of sale, inventory management and accounting platforms. Opportunities exists to leverage these systems to improve product ranging and purchasing costs which have not been the core focus of the current owner.

A long lease is in place and the premises has a large footprint which allows for a retail showroom, bulk product storage area, office space and staff amenities. It is located in a Southern Gold Coast suburb but is well suited to be replicated in other locations. Staffing includes 2 staff members across every day, with the business trading 7 days per week. The current owner works remotely and only part time in the

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business, offering the opportunity to lower wages for a hands on owner, operator.

Asking Price: \$75K +sav