

Screen & Custom Printing Business for Sale Moreton Bay QLD



For Sale

Location: **QLD**
Asking: **\$545,000 + SAV**
Type: **Services-Other**

Prominent Screen & Custom Printing Business Nth Brisbane

Located in North Brisbane, and with a growing annual turnover of \$1m, this business has established itself as the go-to destination for all custom printing needs of custom decoration of shirts, workwear, and promotional products.

Its primary market focus revolves around providing outstanding service to small and medium-sized businesses and organizations in the local North Brisbane area and is rapidly expanding its services to cater to the wider Brisbane region and even across Australia. Its customer base covers just about every industry from trades and industrial, sports, white collar businesses, schools, music, offices, and community groups.

Key Selling Points

- * Superior Digital and Screen Printing Capability: Competitive state-of-the-art printing technologies, that deliver high-quality production, using technologies that exceed the majority of its competitors in Australia.
- * Streamlined Operations: Efficient production structure ensuring prompt order processing, quality checks, and effective customer communication, enhancing customer satisfaction and loyalty.
- * Revenue Enhancement: Targeting B2B customers and establishing direct engagement with end-user businesses, delivering higher-margin outcomes. It also offers a suite of value add on promotional products in addition to its core business to further enhance the value offering to its customers. This strategic approach has led to increased profit margins, strengthened customer relationships, and enhanced overall profitability.
- * Strategic targeted national markets: Whilst the business successfully services and continues to grow a diverse and vibrant local and regional market, in parallel to those activities it has commenced a strategic plan in 2023 to expand its national reach. It is achieving this by targeting a specific underserved market sector, with the aim to become the industry leader in that space across Australia. In 2023, it has seen rapid growth and market engagement of this part of the business, with repeat sales now in most states of Australia.
- * Scalable Team Framework: Delegation of work areas to specialist sub-teams fostering expertise, collaboration, and scalability, reducing reliance on single team members.

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What sets this business apart is its exceptional team, the company employs an experienced team consisting of a digital manager, workshop manager, graphic artists, and printers. With their expertise and dedication, they have helped build the business into the thriving business it is today.

This business would ideally be suited to larger companies seeking strategic acquisitions to expand their operations. Additionally, it presents an enticing prospect for buyers looking to relocate for lifestyle changes from other parts of Queensland or even from different regions in Australia.

This opportunity offers a seamless and streamlined business ready for immediate growth. With all the hard work already accomplished, this exceptional opportunity awaits!!

