

Interior Design Business for Sale Gold Coast QLD



For Sale

Location: **Gold Coast**
Asking: **\$595,000 + SAV**
Type: **Services-Other**

Established Gold Coast Interior Design Business

Fantastic opportunity to acquire this Gold Coast interior design business spanning over 50 years. With an annual turnover of \$1,600,000, this business is renowned for unparalleled quality and distinctive design in the industry.

Key Features:

Prime Central Gold Coast Location: Strategically positioned (Central Gold coast) location to the current store has witnessed a remarkable upswing in sales figures over the past two years.

Clientele: Specializing in serving middle to high-end customers seeking unique products and personalized service, this business stands out from typical retail outlets.

Competitive Edge: With low overheads translating to competitive pricing, clients are often surprised by the affordability of bespoke products.

Design Services:

- * Custom Curtains and Blinds: Expert advice, premium supply, and seamless installation.
- * Full Apartment Packages: Tailored furniture and soft furnishings for a complete fit-out.
- * High-End Motion Furniture: Offering European-manufactured motion furniture.
- * Interior Design Consultations: Providing personalized, in-home advice to bring clients' visions to life.
- * Global Access: Connections to diverse global manufacturers for unique furniture, homewares, fabrics, artworks, accessories, and lighting.

Customer Base:

This Goldcoast interior design business caters to a diverse customer base, whilst initially focusing on the 50+ demographic, a strategic move has broadened its appeal to the vibrant 35+ age group. Notably, 50% of last year's sales were from the loyal existing client base, showcasing the potential for growth with targeted advertising.

Distinctive Niche:

The niche showroom of this business fills a unique gap in the market, offering a "point of difference" in furnishing homes and apartments. It is positioned as the go-to destination for clients seeking individuality and sophistication.

Contact:

Simone Simpson
0400 036 278

aubizbuysell.com.au/120124

Business Brokers Network
Australia
Broker Ref: 21076



Buyer Types:

This business is ideal for various buyer types, including those looking to add an established Goldcoast interior design component to their existing business. It is also well-suited for individuals relocating from interstate with experience in the industry or family entities seeking a profitable venture.

Seize the opportunity to own a business that epitomizes timeless design and unmatched service. This interior design legacy is not just a business; it's a legacy waiting for its next chapter.

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