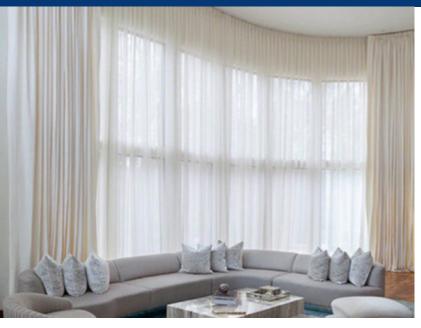
## Interior Design Business for Sale Gold Coast QLD



# **For Sale**

Location: Gold Coast
Asking: \$595,000 + SAV
Type: Services-Other

## Established Gold Coast Interior Design Business

Fantastic opportunity to acquire this Gold Coast interior design business spanning over 50 years. With an annual turnover of \$1,600,000, this business is renowned for unparalleled quality and distinctive design in the industry.

#### Key Features:

Prime Central Gold Coast Location: Strategically positioned (Central Gold coast) location to the current store has witnessed a remarkable upswing in sales figures over the past two years.

Clientele: Specializing in serving middle to high-end customers seeking unique products and personalized service, this business stands out from typical retail outlets.

Competitive Edge: With low overheads translating to competitive pricing, clients are often surprised by the affordability of bespoke products.

#### **Design Services:**

- \* Custom Curtains and Blinds: Expert advice, premium supply, and seamless installation.
- \* Full Apartment Packages: Tailored furniture and soft furnishings for a complete fit-out.
- \* High-End Motion Furniture: Offering European-manufactured motion furniture.
- \* Interior Design Consultations: Providing personalized, in-home advice to bring clients' visions to life.
- \* Global Access: Connections to diverse global manufacturers for unique furniture, homewares, fabrics, artworks, accessories, and lighting.

#### Customer Base:

This Goldcoast interior design business caters to a diverse customer base, whilst initially focusing on the 50+ demographic, a strategic move has broadened its appeal to the vibrant 35+ age group. Notably, 50% of last year's sales were from the loyal existing client base, showcasing the potential for growth with targeted advertising.

#### Distinctive Niche:

The niche showroom of this business fills a unique gap in the market, offering a "point of difference" in furnishing homes and apartments. It is positioned as the go-to destination for clients seeking individuality and sophistication.

### **Contact:**

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Business Brokers Network Australia

Broker Ref: 21076





#### Buyer Types:

This business is ideal for various buyer types, including those looking to add an established Goldcoast interior design component to their existing business. It is also well-suited for individuals relocating from interstate with experience in the industry or family entities seeking a profitable venture.

Seize the opportunity to own a business that epitomizes timeless design and unmatched service. This interior design legacy is not just a business; it's a legacy waiting for its next chapter.

Asking \$595,000 + SAV