

# **Unique New Coffee Franchise for Sale Stafford Brisbane**

Ad ID: 67139

Location: Brisbane

Asking: \$185,000 plus GST

Type: Franchise Resale / Hospitality-Cafes

## Unique New Coffee Franchise - Business For Sale #3410 2

## **Business for Sale Description**

Unique New Coffee Franchise for Sale Stafford Brisbane Asking: \$185,000 plus GST

Be in-charge of your own business with all ongoing training, support and marketing campaigns provided by this new and unique coffee franchise.

Location: Stafford City Shopping Centre - 400 Stafford Rd, Stafford, Queensland, 4053.

Annual rent: \$55,000.00 (excl. GST) plus outgoings.

Additional benefits: 3 months\' rent-free period plus 2 months of ALL stock supplied.

Local and National Marketing Support.

Meet and Café Marketing Department are a team of qualified professionals with years of experience creating and implementing innovative and successful marketing platforms; committed to supporting your business success in every way.

Our Marketing Team are responsible for all local and national campaigns including:

- Â. Local branding and marketing.
- Â. TV & radio advertising.
- A. Social media, SEO and PPC advertising.
- Â. Individually tailored microsites.
- Â. New product development.
- Â. Public relations, news and articles.
- Â. Loyalty programs and the like...

### Business Training and Ongoing Support:

7 days of professional barista academy, 7 days of in-depth training at our dedicated and purpose-built training facilities plus 7-14 days in store practice at your chosen location.

### About the Opportunity:

Unique and captivating design, fully self-contained autonomy, small and compact footprint requiring less staff/employees; makes this franchise model ideal for high traffic - high demand locations!

Meet and Café, exclusively serves the finest European coffee and tea blends; meticulously crafted, for over 150 years, by Europe\'s oldest and world-famous coffee roasting house - Julius Meinl of Vienna, Austria. Founded in 1862, Julius Meinl has been serving premium coffee and tea in over 70 countries around the Globe with over 7 million coffees made daily!

As a Meet and Cafe Franchisee, you are in business for yourself, but not by yourself. Meet and Cafe are one family.

Meet and Cafe will work together with you to ensure all areas of training, support, systems, local and national marketing directives and ongoing operations are fulfilled in achieving the best outcome in your business.

Meet and Cafe coffee culture has been inspiring the world, since 1862.

Limited opportunities now available so why wait? Detailed store and franchise information kit available on request.

Sale Price: \$185,000.00 (excl. GST)

To find out more information about this business, please complete the confidentiality agreement quoting reference

number: 3410

https://absbusinesssales.com.au/confidentiality-agreement

Broker: Ken Allsop| E: kenallsop@absbrisbane.com | P: 0411 428 888

Head Office | P: 07 3368 4010 | E: reception@absbrisbane.com



Contact: Ken Allsop 0411 428 888 ABS Business Sales Brisbane

Broker Ref: 1810



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