

For Sale or Lease

Location: **Brisbane**
Asking: **\$185,000 plus GST**
Type: **Franchise Resale / Hospitality-Cafes**

Unique New Coffee Franchise - Business For Sale #3410 2

Be in-charge of your own business with all ongoing training, support and marketing campaigns provided by this new and unique coffee franchise.

Location: Stafford City Shopping Centre - 400 Stafford Rd, Stafford, Queensland, 4053.

Annual rent: \$55,000.00 (excl. GST) plus outgoings.

Additional benefits: 3 months' rent-free period plus 2 months of ALL stock supplied.

Local and National Marketing Support.

Meet and Caf   Marketing Department are a team of qualified professionals with years of experience creating and implementing innovative and successful marketing platforms; committed to supporting your business success in every way.

Our Marketing Team are responsible for all local and national campaigns including:

-   Local branding and marketing.
-   TV & radio advertising.
-   Social media, SEO and PPC advertising.
-   Individually tailored microsites.
-   New product development.
-   Public relations, news and articles.
-   Loyalty programs and the like...

Business Training and Ongoing Support:

7 days of professional barista academy, 7 days of in-depth training at our dedicated and purpose-built training facilities plus 7-14 days in store practice at your chosen location.

About the Opportunity:

Unique and captivating design, fully self-contained autonomy, small and compact footprint requiring less staff/employees; makes this franchise model ideal for high traffic - high demand locations!

Meet and Caf  , exclusively serves the finest European coffee and tea blends; meticulously crafted, for over 150 years, by Europe's oldest and world-famous coffee roasting house - Julius Meinl of Vienna, Austria. Founded in 1862, Julius Meinl has been serving premium coffee and tea in over 70 countries around the Globe with over 7 million coffees made daily!

As a Meet and Cafe Franchisee, you are in business for yourself, but not by yourself. Meet and Cafe are one family. Meet and Cafe will work together with you to ensure all areas of training, support, systems, local and national marketing directives and ongoing operations are fulfilled in achieving the best outcome in your business.

Meet and Cafe coffee culture has been inspiring the world, since 1862.

Contact:

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aubizbuysell.com.au/67139

ABS Business Sales Brisbane
Broker Ref: 1810



Limited opportunities now available so why wait? Detailed store and franchise information kit available on request.

Sale Price: \$185,000.00 (excl. GST)

To find out more information about this business, please complete the confidentiality agreement quoting reference number: 3410
<https://absbusinesssales.com.au/confidentiality-agreement>

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